

MING CHUAN UNIVERSITY COURSE PLAN /POPERTY

COURSE: 33 JOURNALISM DEPARTMENT YEAR:2020 SEMESTER:UNDERGRADUATE COURSE

Category Name	Course Number	Course Name	Grade	Semester	Course Type	Total Credits	Total Hours	Classroom Hours	Internship Hours	Semester	Course Description
Required for school-Chinese Literature	00123	Chinese Literature: Appreciation and Creative Writing I	1	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Required for school-Chinese Literature	00124	Chinese Literature: Appreciation and Creative Writing II	1	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Required for school-Practical English	01108	Practical English 1	1	1-autumn term	Required	0	2	1	1	Just For 1-Autum term	
Required for school-Practical English	01109	Practical English 2	1	2-spring term	Required	0	2	1	1	Just For 2-Spring term	
Required for school-Practical English	01208	Practical English 3	2	1-autumn term	Required	0	2	1	1	Just For 1-Autum term	
Required for school-Practical English	01209	Practical English 4	2	2-spring term	Required	0	2	1	1	Just For 2-Spring term	
Required for school-Practical English	01306	English for Business Communication I	3	1-autumn term	Required	2	3	2	1	Just For 1-Autum term	
Required for school-Practical English	01307	English for Business Communication II	3	2-spring term	Required	2	3	2	1	2-Just For Spring term	
Required for school-Practical English	01406	Practical English for Professionals I	4	1-autumn term	Required	2	3	2	1	Just For 1-Autum term	
Required for school-Practical English	01407	Practical English for Professionals II	4	2-spring term	Required	2	3	2	1	Just For 2-Spring term	

Category Name	Course Number	Course Name	Grade	Semester	Course Type	Total Credits	Total Hours	Classroom Hours	Internship Hours	Semester	Course Description
Required for school - Computer	36134	Applied Information Technology : Office Software	1	1-autumn term	Required	2	3	2	1	Just For 1-Autumn term	
Required for school - Computer	13285	Programming Design	1	2-spring term	Required	2	3	2	1	Just For 2-Spring term	
Required for school -Physical education	00121	Physical Education I	1	1-autumn term	Required	0	2	2	0	Just For 1-Autumn term	
Required for school -Physical education	00122	Physical Education II	1	2-spring term	Required	0	2	2	0	Just For 2-Spring term	
Required for school -Physical education	00221	Physical Education III	2	1-autumn term	Required	0	2	2	0	Just For 1-Autumn term	
Required for school -Physical education	00222	Physical Education IV	2	2-spring term	Required	0	2	2	0	Just For 2-Spring term	
Required for school -Physical education	00321	Physical Education V	3	1-autumn term	Required	0	2	2	0	Just For 1-Autumn term	
Required for school -Physical education	00322	Physical Education VI	3	2-spring term	Required	0	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33101	Content Production System I	1	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	
Professional required course -Course Required	33131	News Reporting and Writing I	1	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	

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Professional required course -Course Required	34114	Practices in Photography	1	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	
Professional required course -Course Required	33102	Content Production System II	1	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33103	Introduction to Editing	1	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33132	News Reporting and Writing II	1	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33201	Video News Production I	2	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	
Professional required course -Course Required	33215	Principles of Communication I	2	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	
Professional required course -Course Required	33250	Communication Research Methods I	2	1-autumn term	Required	2	2	2	0	Just For 1-Autumn term	
Professional required course -Course Required	33202	Video News Production II	2	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33216	Principles of Communication II	2	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33219	Seminar on News Interview	2	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33251	Communication Research Methods II	2	2-spring term	Required	2	2	2	0	Just For 2-Spring term	

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Professional required course -Course Required	33309	Internet Journalism	3	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Professional required course -Course Required	33312	Planning and Writing of Special Reports	3	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Professional required course -Course Required	33321	Advanced Computer Editing Soft Ware	3	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Professional required course -Course Required	33328	Communication Practice I	3	1-autumn term	Required	3	3	3	0	Just For 1-Autum term	
Professional required course -Course Required	33387	Special Lecture Series	3	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Professional required course -Course Required	33316	Precision Journalism	3	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33322	Personal News Website Design	3	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33323	Thesis Writing	3	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional required course -Course Required	33329	Communication Practice II	3	2-spring term	Required	3	3	3	0	Just For 2-Spring term	
Professional required course -Course Required	33403	Internet Media Plan and Practice	4	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	
Professional required course -Course Required	33420	Graduation Thesis	4	1-autumn term	Required	2	2	2	0	Just For 1-Autum term	

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Professional required course -Course Required	33417	Journalistic Ethics and Laws	4	2-spring term	Required	2	2	2	0	Just For 2-Spring term	
Professional Elective course-communication theory	34130	Economics	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-communication theory	34131	Psychology	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-communication theory	33212	Politology	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-communication theory	33213	Communication History	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-communication theory	32242	Sociology	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-communication theory	33225	Information Literacy	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-communication theory	33233	International Relations	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	Required
Professional Elective course-communication theory	33239	Media Sociology	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	

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Professional Elective course-communication theory	34341	Statistics in Communication Research	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	Required
Professional Elective course-communication theory	33451	Statistics in Communication Research	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	29152	Introduction to Enterprises	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	34111	Advertising	1	1-autumn term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	34112	Public Relations	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	33235	E-commerce	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Marketing and Management	33237	Fans Business	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Marketing and Management	29251	Reading and Analysis of Financial Statements	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	33236	Advanced E-commerce	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	33238	Small Editors Business	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Marketing and Management	29309	E-commerce	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	

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Professional Elective course-Marketing and Management	33335	Content and Creative Marketing	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Marketing and Management	29366	Culture and Creative Industries Management	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	32101	Visual Communication	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Broadcasting and News Production	32141	Mandarin Phonetics	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	32143	Taiwanese Phonetics	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	32102	Introduction to Electronic Media	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	32142	Mandarin Phonetics Advanced	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	32144	Taiwanese Phonetics Advanced	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	33327	Communication Rhetoric	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	33331	Audio and Video Post-Production I	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Broadcasting and News Production	33339	Magazine Writing	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	

Category Name	Course Number	Course Name	Grade	Semester	Course Type	Total Credits	Total Hours	Classroom Hours	Internship Hours	Semester	Course Description
Professional Elective course-Broadcasting and News Production	29367	New Media Program Curation	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	33318	Visual Design and Production in the Print Media	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	33332	Audio and Video Post – Production II	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	Required
Professional Elective course-Broadcasting and News Production	33401	Seminar on News Editing	4	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	33404	Information Journalism	4	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	33405	Media Internship I	4	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Broadcasting and News Production	33406	Media Internship II	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	33439	Categorized News Reporting	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Broadcasting and News Production	33483	Editorial Writing	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Digital Communication	29120	Multimedia basic Technology	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Digital Communication	29121	Multimedia advanced Technology	1	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	Required

Category Name	Course Number	Course Name	Grade	Semester	Course Type	Total Credits	Total Hours	Classroom Hours	Internship Hours	Semester	Course Description
Professional Elective course-Digital Communication	29307	Computer Graphics	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Digital Communication	33241	Digital Narrative and Aesthetics	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Digital Communication	33310	Internet Editing and Reporting	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Digital Communication	33334	Digital Writing	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Digital Communication	33313	News Photography	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Digital Communication	33437	Digital Case Studies	4	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Language training	33306	English News I	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Language training	33307	English News II	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	Required
Professional Elective course-China Mainland Communication	33337	Cross-strait Relations	4	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-China Mainland Communication	33438	China News System	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	

Category Name	Course Number	Course Name	Grade	Semester	Course Type	Total Credits	Total Hours	Classroom Hours	Internship Hours	Semester	Course Description
Professional Elective course-Social Science	33336	Qualitative Research	3	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-New Media and Big Data	33221	Transmedia Storytelling	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-New Media and Big Data	33240	New Media and Creative Communication	2	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-New Media and Big Data	33436	Big Data Analysis and Application	4	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Professional Elective course-Journalism	33125	News Literacy	1	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	Required
Professional Elective course-Journalism	33234	Magazines Editors and Planning	2	1-autumn term	Elective	2	2	2	0	Just For 1-Autumn term	
Professional Elective course-Journalism	33333	Digital Publishing Editors and Planning	3	2-spring term	Elective	2	2	2	0	Just For 2-Spring term	
Total Graduate Credits : 128		Required Credits : 16		General Education Credits : 12		Professional Course Required Credits : 52			Professional Course Elective Credits : 48		
Ph.D. and Master's thesis Credits : 0		Admin Foreign Credits : 20									
Study Leave Rules :		<ol style="list-style-type: none"> 1. According to the university's rules, students are required to graduate through Service Learning, English Competency, Information Technology Competency, Chinese Competency, Sport Competency and Basic Professional Competency. 2. General Education courses must complete at least 12 credits before graduation, the curriculum is divided into "humanities", "society", "nature", three areas, each field is divided into. "core", "refinement" two categories, each student in each field in each category must take at least one course 2 credits to graduate. 3. This compulsory elective chart of subjects is available for students enrolled before the 108th academic year inclusive. 4. General Education course and Educational course shall not be included in the professional elective credits. 5. Multi-course general courses may not be counted as graduation credits but may be included in the cumulative credits. 									

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											<p>6. Communication-related general courses shall not be counted as graduation credits.</p> <p>7. The general student of our college and the international college of journalism and mass communication course credits offset each other.</p> <p>8. Elective courses on the list of required electives for each academic year of the Department (including before the division) are recognized as elective courses for the department's majors.</p> <p>9. Credits for cross disciplinary credit programs that are not listed in the graduation structure may be recognized as external credits</p> <p>10. Economics, Visual communication, Multimedia Basic Applications, Multimedia Advanced Technology, News Literacy, Cross-media narrative, Data literacy, Communication statistics, Intercountry Relations, English News (1), English News. (2), Audio-visual system (1), Audio-visual system (2), Network Editing and Interview as the department's compulsory elective subjects, the results of the study cannot be re-re-entered, does not affect graduation.</p> <p>11. Elective subjects such as Workplace Practice Topics, Media Internships (1), and Media Internships (2) subjects that are required to take the list of subjects in the external departments of the departments are recognized as elective courses for the majors of the department.</p>
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